

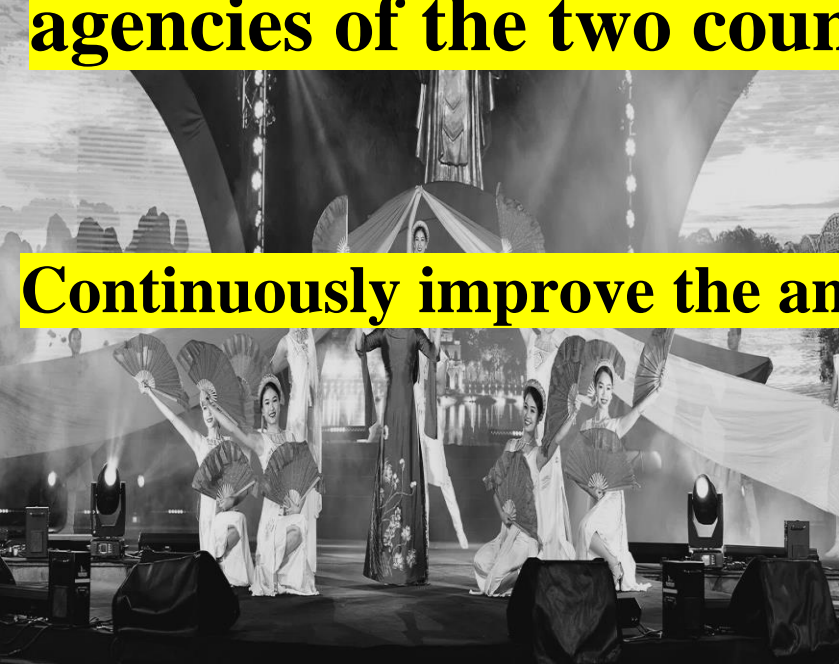
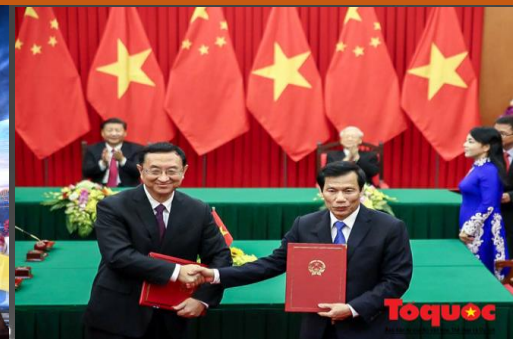
CULTURE EXCHANGE BETWEEN VIETNAM AND CHINA

Assoc.Prof.Dr. NGUYEN THI THU PHUONG
DIRECTOR OF VIETNAM NATIONAL INSTITUTE OF CULTURE AND ARTS STUDIES

1. Cultural management

agencies of the two countries

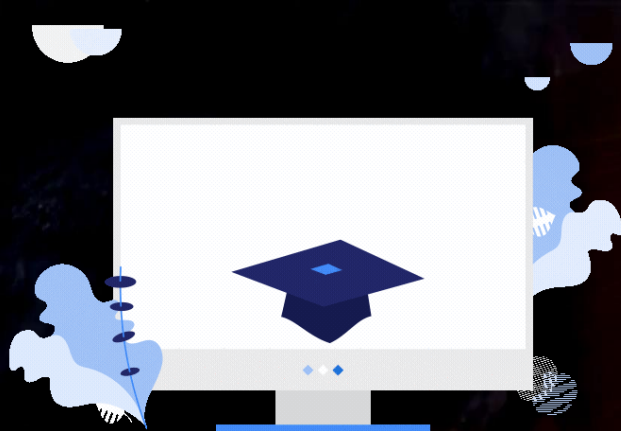
Continuously improve the annual meeting mechanism



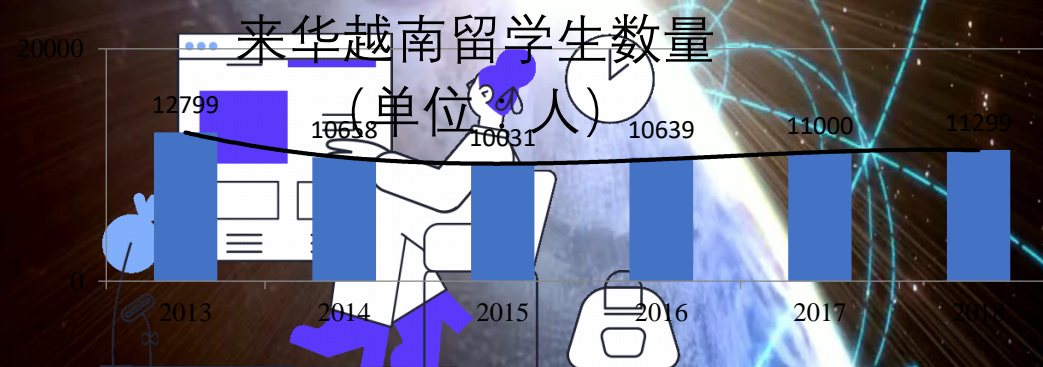
Since the normalization of relations between the two countries



Multi-level and
multi-form
educational
cooperation
continues to expand



Exchange relations
and educational
cooperation



Number of Vietnamese students
studying in China
(Unit: Person)

The Chinese Cultural Center in Hanoi plays the role of a bridge for cultural cooperation




The Chinese Cultural Center in Hanoi was established when President and General Secretary Xi Jinping visited Vietnam in November 2017. The establishment of the center is an important step forward in cultural exchanges between Vietnam and China, contributing to promoting the development of cultural exchanges between the two peoples, creating a playground for Vietnamese people who love Chinese culture.



2. Cooperation in the protection of cultural heritage



Protection of cultural heritage is one of the key points of cultural exchanges between the two countries



The "Memorandum of Understanding on Cooperation in the Protection of Cultural Heritage" signed by the two countries has created a basis for the two countries to strengthen research and protection of cultural heritage.

PERFORMING ARTS

VIDEO GAMES

DESIGN

**3. Vietnam-China cultural industry
exchange and cooperation**

MUSIC

TRAVEL

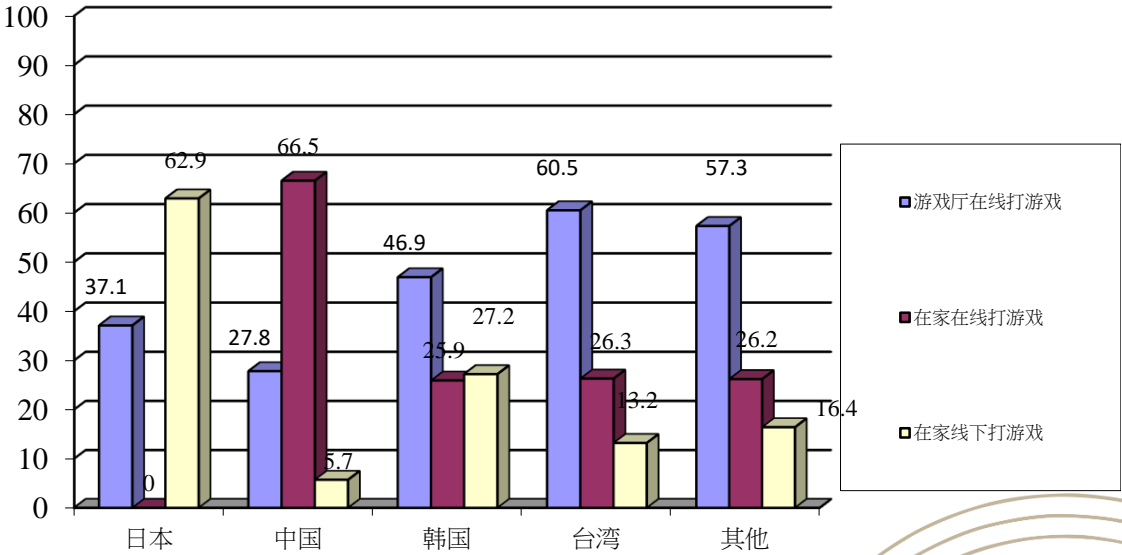
FILM

In the cultural industry cooperation between Vietnam – China

The most important achievement is that the leaders of the two sides have reached an agreement on enhancing exchanges and cooperation and both consider cultural industry cooperation to be a key field of cooperation between the two countries.



Vietnamese people have many ways of receiving Chinese cultural industrial products, mainly movies and video games, but the main channels are still the Internet and TV are very popular. This partly reflects the characteristics of popularization and consumption of cultural industrial products in the 21st century, especially cultural products associated with digital technology.




A group of dancers in white traditional Vietnamese costumes, including conical hats, are performing a dance in front of a building with red lanterns. The dancers are in various poses, some with arms raised. The background is a warm, orange-toned image of a building with many red lanterns hanging from it.

The second important achievement is the cooperation
between the two parties in key cultural industries

Cooperation between key cultural enterprises
Good progress has been made



Geographical distance,
The cultural connection will continue to promote the in-
depth development of cultural industry cooperation
between the two countries



In short, cultural exchanges between Vietnam and China in recent years have achieved encouraging results. Many cultural exchange activities between the two countries will promote cultural cooperation between Vietnam and China into a multi-dimensional interaction relationship, contributing to the period of comprehensive development.

Practice proves that the Vietnam-China cultural cooperation mechanism and implementation measures are correct



It is hoped that in the coming time, cultural exchanges and cooperation between the two countries will develop comprehensively, with emphasis on cultural industry cooperation.



Sincerely thank you !